

A real business experience

International Study Centre prospectus

Contents

4. Live and study in the heart of London
6. Why choose Coventry University London?
8. Preparing you for the business world
10. International Study Centre
11. International Foundation Year
12. International Year One
13. Pre-Master's Programme
14. London living
16. Student life
17. Support and accommodation
18. Location
19. How to apply

Welcome to a real business experience

This prospectus is your guide to the Coventry University London International Study Centre. We provide specialist degree preparation for ambitious international students. Our programmes will not only prepare you to excel in your studies, but will also help you to lay the foundations for a successful future career.

“

The Coventry University London International Study Centre is your first step towards a rewarding career in business.

By studying and collaborating with like-minded international students, you will build friendships and gain the skills and confidence you need to excel in your degree and in the workplace.

We believe that there is no better place to live and learn about business than London. A truly multicultural city, from day one you will grow in cultural awareness and develop a global mindset – an invaluable quality in today's business world.

At the International Study Centre, we will guide and support you through your studies and ensure you are well prepared to excel at Coventry University London.

I look forward to welcoming you to London.

Linda McIntyre

Head of Centre
Coventry University London
International Study Centre

“

I am delighted that you are considering making an application to study with us at Coventry University London.

Based at the heart of the world's financial markets in a city that is a global trading centre, Coventry University London is the ideal place to learn about business. Bloomberg, Royal Bank of Scotland and Allianz are just a few of the world-renowned companies on our doorstep.

Home to the UK Government, this vibrant and culturally diverse city is a fantastic setting to combine study and work and to immerse yourself in the world of business.

Preparation for the world of work is embedded into all our courses. By consulting with industry experts, we have created bespoke courses that are focused on preparing our students for successful international careers.

Opportunities to network begin instantly at Coventry University London as you learn from academics and business figures who will demonstrate their wealth of knowledge and share their industry experiences with you.

This tailored combination makes sure that you will have the opportunity to gain substantial insight into real business situations and graduate with the skills required to make an immediate impact with any new employer.

Our package is delivered by an institution with strong foundations in educating leaders. Our partnerships and award-winning enterprise culture make Coventry University London the definitive place to experience real business.

Your employability is our priority.

Professor John Latham

Vice-Chancellor and CEO, Coventry University
Extraordinary Professor at Stellenbosch University

Live and study in the heart of London

As one of the largest providers of business-related degree courses in Europe, Coventry University London is dedicated to delivering enterprising graduates who are ready for global careers.

To ensure Coventry University students maintain a leading edge in business, the University launched Coventry University London in the heart of the financial district in 2010. By studying in one of the most successful financial centres in the world, you will benefit from an unrivalled opportunity to gain real-world business experience and connect with global industry leaders.

Through our unique internationally orientated courses, you will have the opportunity to develop the invaluable knowledge and skills required to operate across national and cultural boundaries and work successfully in the organisations of the future.

“

I decided to do my masters at Coventry University London because its ranking is very good. It's also really good if you get a chance to do an internship in Canary Wharf, as top ten investment bank offices are there, like JP Morgan, Morgan Stanley, Goldman Sachs and Northern Trust.

It's really near to the university, so it's really convenient, and the experience of doing a placement really helps you grow in a practical sense.

Shubham from India

Pre-Master's Programme



A global finance district in a historic capital city.

Why choose Coventry University London?

Globally recognised institution

When you join Coventry University London, you can be confident that you are joining a well-ranked, globally recognised institution.

Coventry University is ranked 12th in the UK by the Guardian University Guide 2018 and earned the title of Modern University of the Year for three consecutive years in The Times and Sunday Times Good University Guide. It is a popular choice for ambitious, career-focused students who want to live and learn in a modern, multicultural city.

Best location for business

As one of the most successful business and financial centres in the world, London is a unique and exciting place to live and study.

Located in the financial centre of the City, and close to the London Stock Exchange and Bank of England, Coventry University London provides excellent work-based learning opportunities in global organisations, and networking events with industry leaders.

Career-focused teaching

All courses at Coventry University London are delivered with your employability in mind. Preparation for the world of work is embedded into your course. Your lecturers offer a wealth of global experience from a range of industries, allowing them to deliver intensive and relevant courses that are focused on preparing you for a successful international business career.

Throughout your studies, you will have the opportunity to develop valuable career-relevant skills through teamwork, business simulations and real-world work experience. You will also benefit from industry-leading initiatives to help you prepare for graduate employment, including essential training in key areas such as career planning and marketing yourself.

Innovative course delivery

Courses at Coventry University London are lively, interactive and relevant to the global business world. With a range of internationally focused courses available, you will have the opportunity to gain the knowledge and skills required to succeed in today's global economy.

To support your studies, you will have access to cutting-edge campus facilities including technology-enabled teaching and learning environments, a simulated trading floor, developed with input from financial industry leaders, an Enterprise Hub, a Standard and Poor's computer suite and a Fashion Studio.

Shortlisted for

Entrepreneurial University of the Year 2016

TheTimes Higher Education Awards 2016

Coventry University

Ranked 12th in the UK

Guardian University Guide 2018

Coventry University

Gold for outstanding teaching and learning

Teaching Excellence Framework (TEF) 2017



“

I wanted to come here because I'm interested in tourism and hospitality and Coventry University has a high ranking in these subjects.

There are a lot of different people here and I get to meet people from different cultures, which is very refreshing. They have students from China, Japan, South Africa and America. There are so many people from different countries. I live pretty much next door to the International Study Centre too, so it's really convenient.

Holly from Hong Kong

International Foundation Year

Preparing you for the business world

Guaranteed work experience opportunities or work-related projects*

Our aim to deliver career-ready global graduates means that our courses are infused with opportunities for you to gain practical work experience. Work experience at Coventry University London can be undertaken in a variety of ways depending on your chosen area of study. These options may include an internship, an individual or group consulting project or a simulation.

As an alternative to these options, you can choose to develop a business plan (Entrepreneurship Project) or opt to undertake a dissertation.

These work-related options can give you the opportunity to:

- Work independently on a real business issue with an employer's guidance
- Build commercial awareness and understanding in the context of decision-making
- Develop effective communication and presentation skills
- Build a strong set of personal and professional skills
- Acquire first-hand experience of the business and working culture of an organisation
- Put theories into practice.

Industry links

Coventry University London has well-established relationships with a range of industry partners, from large global organisations to small business start-ups. Our partners include companies like Genesis, The Ritz London, Jaguar Land Rover, Deloitte and Lloyds Banking Group.

These partnerships provide the chance to apply your knowledge through a range of excellent work-experience opportunities, such as internships or consulting projects, or learning from guest speakers.

Internships

An internship is the perfect opportunity to demonstrate your ability to grasp business concepts and showcase your awareness of current business issues. Students work with employers from a variety of industries based in the UK and beyond.

Consulting project

As a form of internship, you may act as an external consultant for a business, either individually or as part of a group, advising the business on a specific project or issue relating to your field of specialism.



Coventry University
97% of graduates
 are employed or in further study
DLHE Survey 2015/16

Coventry University
Best employability initiative
Guardian University Awards 2015

Business simulation project

These projects give you the opportunity to create and run your own virtual business using simulation software to replicate the real business world. You will have the chance to put theory into practice as you manage your business from resource allocation through to marketing strategies and financial management.

Entrepreneurship project

The Entrepreneurship project offers you the opportunity to identify, create and develop a unique business venture.

Some students undertaking this module may opt to engage with our Enterprise Hub to help make their business idea a reality.

Dissertation/research project

As an alternative to a work-experience project, you can carry out independent research into a current business issue and become an expert in your chosen field. This expertise could help you to stand out in today's highly competitive, global recruitment market by exerting yourself as an industry expert.



The International Year One is a great course. It helps you to understand everything step-by-step and by the end of the year I think every student will be ready to start the second year of their chosen degree.

I'm looking for internships for the summer. I want to do something here for a month or two, so I can add it to my CV, which will help me when I graduate. If I manage to get into a good company in London it would be great. I think London is really going to help me with my education.

Ibrahim from Jordan
 International Year One

Work experience opportunities

	BA (Hons) Global Business Management	BA (Hons) International Finance and Accounting	BA (Hons) International Fashion Management and Marketing	BA (Hons) International Hospitality and Tourism Management	MBA	MSc
Internship	✓	✓	✓	✓	✓	✓
Simulation project	✓	✓		✓	✓	✓
Consulting project					✓	✓
Work/study abroad	✓	✓	✓	✓		
Entrepreneurship project	✓				✓	
Dissertation	✓	✓	✓	✓	✓	✓

*To qualify for work experience with an employer, students must have over 80% attendance and meet the required academic benchmarks throughout their course.

International Study Centre

Our Centre provides international students with a direct route to a range of degrees at Coventry University London. We offer expert teaching, small class sizes and a supportive environment to help you gain the specialist skills and knowledge you need for success.

Our programmes

- International Foundation Year
- International Year One
- Pre-Master's Programme

Each programme is modular in structure and consists of academic subjects, study skills and essential English language training. By the end of your programme, you will be fully prepared for your chosen degree at Coventry University London.

A taste of university life

To prepare you for university-level study in the UK, we will introduce you to the style of teaching and learning that you will experience when you progress to your degree. You will learn via one-to-one tutorials, small seminars and as part of larger lecture groups.

During your time at the International Study Centre, we will help you to build a strong network within Coventry University London too. You will meet with University staff during a special induction and take part in taster sessions hosted at Coventry University London.

Our study centre

Our degree preparation programmes are delivered at our own specialist International Study Centre, the perfect introduction to student life in London. You will learn alongside other like-minded international students preparing for business-focused degree study at Coventry University London.

As well as studying at our well-equipped centre, you'll also have access to the University's new third floor facilities, including the library, student lounge and study areas.

CareerAhead

From day one, we will help you to develop the mindset and focus you need to build a successful career. Our CareerAhead programme will help you prepare for the world of work by developing your skills in key areas such as planning, organisation and leadership.

CareerAhead is completely integrated into your course and personalised based on your intended career path. When you progress to your studies at Coventry University London, you will have the opportunity to build on the career-relevant foundation you have started at the International Study Centre.

Degree progression

Once you complete your programme at the International Study Centre and achieve the required grades, you can progress onto your chosen degree at Coventry University London.

International Foundation Year Business, Management, Accounting and Finance

Preparation for degrees in the areas of business, hospitality and fashion.

The International Foundation Year is a three-term programme designed to help international students succeed in a UK classroom environment and meet the entry requirements for undergraduate study at Coventry University London.

Your classes will range from lectures and workshops to interactive activities and meetings with guest speakers. You will learn about the importance of managing finance to achieve business success, and will explore enterprising and creative solutions to business problems. You will also study the basic principles, concepts and models of microeconomic and macroeconomic analysis and acquire a range of business and core mathematical skills relevant to undergraduate study at Coventry University London.

Once you complete the programme and achieve the required grades, you can enter the first year of your chosen degree.

Modules

These modules are designed to prepare you for successful study at Coventry University London.

- Academic English Skills
- Personal Learning and Thinking Skills
- Investigating Business
- The Competitive Business Environment
- The Legal and Financial Environment

Progression degrees*

BA (Hons) Global Business Management

BA (Hons) International Fashion Management and Marketing

BA (Hons) International Finance and Accounting

BA (Hons) International Hospitality and Tourism Management

*Degrees and grades required are subject to change

For full module descriptions and the latest information, please visit

www.coventry.ac.uk/london/isc

Key facts

Entry dates:

October or February

Course length:

Three terms

Progression:

First year of your chosen degree

Entry requirements:

Academic: Good high school graduation grades or equivalent academic study

English language: IELTS 4.5 overall (with 4.0 in writing)

Age:

18+

International Year One

Business, Management, Accounting and Finance.

Get ready to progress to the second year of a degree in Business, Hospitality and Tourism, or Finance and Accounting.

The International Year One is an intensive, three-term programme, which is equivalent to the first year of an undergraduate degree.

In your lectures, workshops and meetings with guest speakers you will acquire basic financial and management accounting skills. You will also learn about profitability in production and investment appraisal techniques, as well as the role of stakeholders, organisations and organisational behaviour models and their use.

You will examine basic concepts of economic theory and their practical applications, the principles of marketing, market research techniques and how consumer behaviour impacts marketing strategies. You will also explore how ethics, innovation, globalisation and economic and social trends affect the business environment.

Modules

These modules are designed to prepare you for the challenges of undergraduate degree-level study at Coventry University London.

- Academic English Skills
- Business Accounting
- Introduction to Marketing
- International Business Culture
- Markets and Marketing
- Organisational Behaviour

Once you complete the programme and achieve the required grades, you can enter the second year of your chosen undergraduate degree at Coventry University London.

Progression degrees*

BA (Hons) Global Business Management

BA (Hons) International Hospitality and Tourism Management

BA (Hons) International Finance and Accounting

*Degrees and grades required are subject to change

For full module descriptions and the latest information, please visit www.coventry.ac.uk/london/isc

Key facts

Entry dates:

October or February

Course length:

Three terms

Progression:

Second year of your chosen degree

Entry requirements:

Academic: Completion of secondary school plus one year of further study

English language: IELTS 5.0 overall (with 5.0 in writing)

Age:

18+

Pre-Master's Programme

Business, Management, Accounting and Finance.

Prepare to progress to one of a range of business-related master's degrees, including Accounting, Fashion, Finance, Hospitality, Human Resources Management, Marketing, and Management.

The Pre-Master's Programme is a two-term programme designed to prepare ambitious international students for postgraduate study at Coventry University London.

Through lectures, workshops, special guest speakers and interactive activities, you will learn about economics and the principles of operations management. You will explore financial and management accounting, including the mathematical techniques used for managerial decision-making.

You will also learn to understand, apply, and analyse strategic business models and familiarise yourself with research methods, including ways of interpreting data.

Once you successfully complete the programme, you can enter your chosen postgraduate degree at Coventry University London.

Modules

These modules are designed to prepare you to reach your full potential as a postgraduate student at Coventry University London.

- Academic English Skills
- Economics and Financial Analysis
- Research and Quantitative Methods
- Strategic and Operations Management

Key facts

Entry dates:

October or February

Course length:

Two terms

Entry requirements:

Academic: A recognised first degree

English language: IELTS 5.5 across all skills

Age:

20+

Progression degrees*

MBA Global Business

MSc Global Finance

MBA Global Financial Services

MSc Global Financial Trading

MBA International Fashion Management

MSc International Fashion Marketing

MSc International Hospitality and Tourism Management

MBA International Human Resource Management

MBA International Marketing

MSc Professional Accounting

*Degrees and grades required are subject to change. Not all degrees are offered on all intake dates at Coventry University London. Students wishing to progress to a degree not offered immediately after finishing the Pre-Master's Programme will be able to defer entry and join the university at the next intake date.

For full module descriptions and the latest information, please visit www.coventry.ac.uk/london/isc

London living

As one of the world's largest and most multicultural cities, London has much to offer. From famous sights, museums and theatres, to fashion, restaurants and shopping, it's little wonder that London consistently ranks among the best student cities in the world.

London is:

- Globally renowned for its tourist attractions, including four World Heritage Sites
- Full of green space, including beautiful parks such as Hyde Park, St James Park, Hampstead Heath and Greenwich Park
- World famous for its shopping, with stores such as Liberty, Hamleys and Harrods
- Home to hundreds of supermarkets and restaurants that cater for a huge range of tastes
- Incredibly well-connected, with five international airports and a high-speed rail link to Europe
- A global centre for business and industry
- Easy to navigate, with a fantastic transport system allowing you to get around the city quickly and easily.

A global city for business

There is no better way to learn about business than to live and study in the heart of one of the most successful business and financial centres in the world. Studying in London puts you in close proximity to the headquarters of leading multinational companies as well as today's most innovative start-ups, offering you incredible networking opportunities and the chance to see for yourself how global companies operate.

For example some of the companies who choose nearby Canary Wharf for their head office are:

- Barclays
- BP PLC
- CITI group
- IBM
- KPMG
- Mastercard
- Morgan Stanley
- Shell International Limited
- Thomson Reuters



Nelson's Column, with Big Ben in the distance, from Trafalgar Square.



The stunning London skyline from Greenwich Park



An endless supply of theatre performances.

London ranked
3rd best student city in the world
QS 2017



Space to find the perfect work/life balance.

Student life

With a student population of over 300,000, London is one of the world's most dynamic student cities. Once you progress to your degree studies, Coventry University London provides you with the perfect work/ life balance and all the support you need to succeed.

University life isn't just about gaining qualifications. The time you spend at university is also defined by the friends you make and the new experiences you have.

Student societies

Learn new skills and meet new people by taking part in our on-campus societies. Existing societies include the Mentoring Cloud, Film Society, the Raise and Give Society and a variety of cultural societies.

Trips and activities

The Student Engagement team organises on-campus activities and trips throughout the year across London and beyond. Previous trips have included Thorpe Park theme park, Windsor, Eton, the Isle of Wight, Oxford, Paris, Amsterdam and Brussels. For international students, this is an ideal way to experience the culture of the UK and Europe.

CUSU London

All Coventry University London students will automatically become members of the Students' Union. CUSU London will provide a variety of services and will be a main point of contact for students. The Students' Union are responsible for managing student societies, supporting students, and assisting students with NUS cards. Students will also be able to find information and support on part-time work and volunteering opportunities through the union.

Coventry University Top 6 for Student Experience

*The Times and Sunday Times
Good University Guide 2018*



Support and accommodation

Coventry University London International Study Centre recognises that, for many students, living away from home is a new and exciting experience. Our friendly staff are available to offer support and guidance throughout your studies.

Supporting your studies

Your experience begins with a formal induction and orientation programme. We will give you advice on matters such as accommodation, opening a bank account and getting around London. During the induction week you will meet your Tutors and the Support Team, receive your timetable and get a feel for studying at the International Study Centre. You will also undergo a diagnostic English test and be taken on a tour of the local area of Greenwich.

Here when you need us

The Academic and Student Support team provide ongoing advice to all international students on a range of issues. The Student Information team also offers practical guidance on any issues that you may encounter during your time at the International Study Centre.

Your home away from home

Studying in a new country is an exciting experience and living with other students is a great way to make lifelong friends and settle into your life in London.

During your studies at the International Study Centre you can live in J Block, which is on the same campus as your classrooms.

Facilities:

- En suite rooms from £165 per week*
- 24 hour security
- Located close to restaurants, cafés and supermarkets
- Utilities and internet access included

Accommodation in J Block is subject to availability. The cost shown is intended as a guide only and subject to change. The cost of your room will be confirmed in the tenancy agreement.

We strongly advise all students to secure their accommodation before arriving in the UK. This will ensure that there are no difficulties at immigration, registering for your programme or at police registration on arrival (if required).

To learn more about your accommodation options and the booking process, visit www.coventry.ac.uk/london/isc

* Based on 2017/18 prices and subject to change.

Location

International Study Centre

Our International Foundation Year, International Year One and Pre-Master's Programme are all delivered at the International Study Centre.

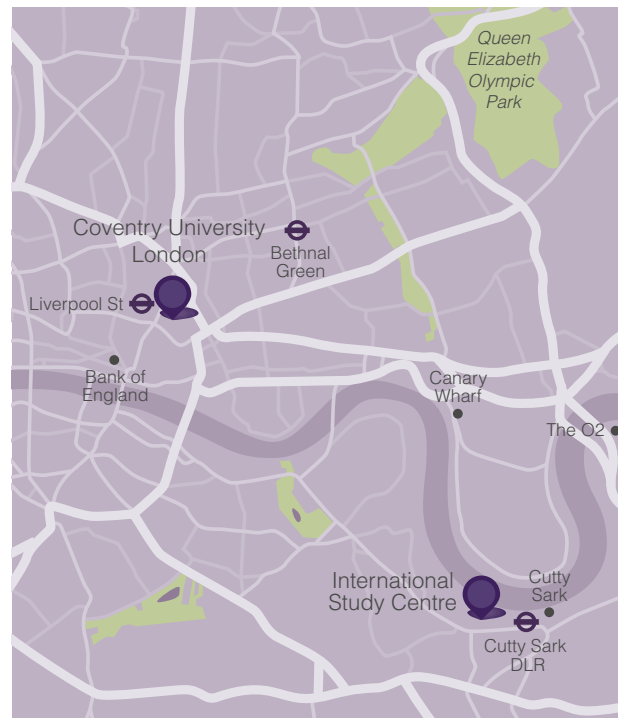
Your time at the International Study Centre is the perfect opportunity to explore the city and settle into London life. You can enjoy the nearby parks, world-class museums and iconic sites, while being only 30 - 40 minutes away from Coventry University London by public transport.

At our new centre location you'll be close to the exciting area of Greenwich, a hugely multicultural place, where you can enjoy everything from music at The O2 to important historical sites. While thriving business hubs like Canary Wharf and the 'City of London' are easily accessible.

Coventry University London

While studying at the International Study Centre, you will have also access to a range of new facilities on the third floor of Coventry University London. Once you successfully complete your programme, you will progress onto your chosen degree course at the University where you can enjoy full access to the campus and facilities.

Coventry University London is located in the centre of London's financial district, just a few minutes walk from Liverpool Street Station. Based in the heart of the City of London, the campus is just minutes away from the Bank of England, the London Stock Exchange and many of the world's leading organisations and famous landmarks.



How to apply

Your journey begins here...

If you would like to apply to study at Coventry University London International Study Centre, you will need to complete an application form and submit the relevant documentation.

You can either apply through your local education agent or directly via our website.

If you are applying directly and have a question, our Student Enrolment Advisers will be happy to help. They speak a variety of languages and understand several more.

Call: **+44 (0) 1273 339333**

For full application information, visit coventry.ac.uk/london/isc

Student insurance

We strongly recommend that international students have the protection of personal insurance whilst in the UK. To cover you as a student at the International Study Centre, you may wish to purchase our "StudyCare Insurance Plus" insurance cover. This policy will cover you for loss of personal possessions, travel delay, as well as providing medical insurance until the end of your International Study Centre academic programme. You can purchase StudyCare Insurance Plus as part of the application process. If you prefer, you may take out insurance cover with another provider.

The International Study Centre programmes are provided by Study Group in collaboration with Coventry University London.

Programmes at the International Study Centre are delivered by Study Group.

Study Group is a global leader in preparing students for international academic success and rewarding careers through a life-changing learning experience. We offer customised programmes across higher and language education starting from high school to lifelong learning. Study Group taught more than 60,000 students from more than 150 countries across the UK, Europe, USA, Canada, Australia and New Zealand in 2017.

Contact details

To apply, or for further information, please contact:

Coventry University London
International Study Centre
Admissions Centre
1 Billinton Way
Brighton
BN1 4LF
T: +44 (0) 1273 339333
coventry.ac.uk/london/isc



facebook.com/coventryisc



Coventry University London International Study Centre

Disclaimer

This prospectus is issued for the general guidance of students considering entry to Coventry University London International Study Centre from 2018. The information is correct at the time of going to press and the programmes and services described herein are those which Study Group is planning to offer. We make every effort to ensure that the content of our prospectus, website and other materials is accurate. However, on occasion it may be necessary to alter certain aspects of a module or programme, for example if changes are required to meet external requirements; or if programmes are over-subscribed and the quality of teaching would be adversely affected as a result.

In such circumstances we may have to alter the timetable, change the teaching location of the programme or, in extreme cases, cancel or substantially amend the content of the programme. Should any of these changes become necessary, we will give you as much notice as possible before they come into effect and ensure that any disruption to your studies is minimised.

If your programme is cancelled, we will work in consultation with you to offer a suitable alternative, subject to meeting the admission requirements for that programme or the opportunity to obtain a refund of any advance payments you have made for the programme. The alternative programme may not be at the same International Study Centre as the original offer.

Study Group reserves the right, where applicable, to amend the regulations governing programmes at Coventry University London International Study Centre. We therefore strongly recommend that immediately prior to making any application to - or accepting any offer from - us, you refer to the most up-to-date version of the programme descriptions and specifications and the regulations on Coventry University London International Study Centre website.

Neither the University nor Study Group shall be liable for any errors or omissions that may be contained in this prospectus.

